

SOS-Celebrating International Women's History Month



# SOS

## Strengthen Our Spirits

as we set Strategies Of Success

Old Car Heaven  
March 26, 2011

**FREE ADMISSION**

**Birmingham, AL**

**8am to 3pm**

# Program Keynotes



Attorney, Corporate Trainer,  
Author and Talk Show Host,  
Valerie Hicks Powe, Esq.



98.7 Radio Personality and  
Community Advocate—  
Isis Jones



The Scott Sisters  
Survival Experts Jamie and  
Gladys Scott Invited Keynote  
Guests.

## Our Sponsors



**98.7 KissFM Smooth  
R&B and Classic Soul**



**Heaven 610 WAGG and The  
Valerie Hicks Powe Show**



**Thomas Dedrick**  
Merrill Lynch Office, Tuscaloosa



**Old Car Heaven**  
115 35th Street South  
Birmingham, AL 35222

# What to Expect

## **The Power of the Female Entrepreneur**

Moving Beyond 8(a) and Minority Designations. Successful business owners discuss the secrets behind their success. You'll gain valuable information to affordably market, promote and finance your business.



## **Health Matters**

A panel of experts will provide valuable advice regarding the latest in women's health issues. The Jefferson County Health Depart will provide health screenings.

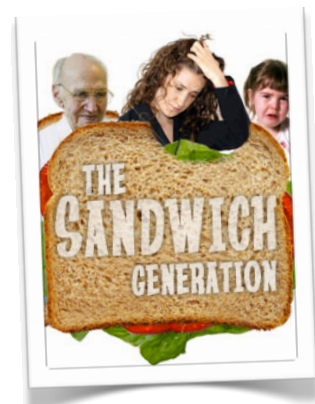
## **The Laws of the Workplace**

Your boss routinely asks you to work through lunch; men at work seem to make more than women doing the same job; the boss rarely promotes women; nasty boss, racial and sexist jokes at work--What do you do? Be sure to attend this session.



## **SOS-- Sisters Of the Sandwich-Generation**

If your career, children and elderly parents are all competing for your time and energy, Welcome to the Sandwich Generation. Learn helpful tips that can help you survive those days when your parents seem to need as much supervision as your kids.





### **Family Law & Child Custody**

When issues with families present us with challenges, its difficult to function at work. Listen to the family law experts discuss how to avoid and address the pitfalls in.



### **Financial Competence**

Our finances affect every area of our lives from where we live, to the education of our children, to when or if we can retire. No matter your Financial IQ this segment is sure to increase it.



### **Building Your Business and Career Image**

What do resumes, business plans, work attire and style all have in common? They all reflect on your professional image. Learn tips and techniques to enhance your professional and personal image.



### **SOS-Bullies at school--Bullies at work**

Learn tips on handling bullies at school and in the workplace.



### **SOS--Keeping Me Real**

Most women don't get what they want out of life because they don't know who that are or what makes them happy. Learn the keys that will STOP the sabotage of your success. The earlier in life we apply this lesson the more purposeful our lives will be.



### **Knowing Your Legal Rights**

Have you ever given someone a ride to work, or loaned your car, or left your office open and unattended? These benign acts coupled with exposure to the wrong people at the wrong time can leave you feeling that you are in the center of a lifetime movie. During this segment you you will learn your rights in and out of the workplace.



### **Selecting a Career v. Finding a Job-For Girls and Mothers of Girls**

Gone are the days where girls' only career choices were becoming a teacher, nurse or secretary. Today's opportunities are limitless. Girls simply need to know how to prepare for a career rather than simply finding a job.

## **Marketing for Business, for Career, for Life**

Tips from the experts on how to stay ahead of the pack by designing an marketing plan for you work, your business, your life.



## **Digital Divas**

Tips from the experts on how Social Networking and Viral Marketing can take your business or career to the next level.



## **Speed Networking/Mentoring**

This a most unique and fun method of networking and younger women to career mentors.



# **DON'T FOR GET!**

# **There is NO Admission for the SOS Conference !!**

## SOS-Celebrating International Women's History Month

### **The Many Layers of Politics**

Becoming a politician may not be the career for you however, there are many career opportunities in the political field. During this segment you will learn the many facets of politics and how to use it to not only earn a living but transform the community.



### **Lunch Options --\$5.00**

#### **Sassafras Market and Coffee**

Soon to be famous for their chicken salad  
Original or Bayou (you bite it, it bites back)



#### **Scenic View Catering**

Club Sandwich or Vegetarian Wrap

All sandwiches are \$5.00 and come with a side.  
Order in advance on line or take your chance at the conference--They are expected to sell out quickly.



To Register for Lunch click here:

[sos2011sos.eventbrite.com](https://sos2011sos.eventbrite.com)

**Can you believe it? This Conference is FREE!**

Visit our Website [here](#)

**Birmingham, AL**

**8am to 3pm**



SOS-Celebrating International Women's History Month

# Speakers and Panelists



Deontee Gordon  
Social Networking Expert



Joanna Holloway  
Social Networking Expert



Catrena Carter  
Founder of WOW  
Women Of Will



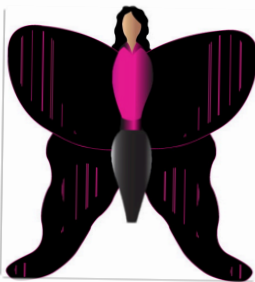
**Hadiyah Nicole Green**  
**UAB 2011-PhD Physics;**  
**Lasers Cancer Treatment**



Roxie Kelly  
Career Tools Expert



Janice Jefferson  
Sales and Marketing Expert



Judge C. H. Brantley  
Referee Family Court --  
Birmingham, AL



**Evelyn Starks Hardy**  
**An Original Harmonette**



Dr. Monique Hill  
Doctor of Dentistry

**Birmingham, AL**

**8am to 3pm**

## SOS-Celebrating International Women's History Month

### **Career Makeover Contest**

One attendee will receive a career makeover package. The package includes 3 hours of legal/career advice; a career outfit--suitable for her profession; business cards; hair and make-up and more **Visit our Website [here](#)**

### **Makeover Career Contest Rules**

No later than March 15, 2011, email your workplace dilemma. Exclude names. Explain the facts surrounding your struggle. You may be an entrepreneur, manager, or employee. Email submissions to:

[womensworkplacewisdom@gmail.com](mailto:womensworkplacewisdom@gmail.com). For contest rules [visit our Website here](#)

### **Awards**

Each year the conference honors business women who are trail blazers in their fields. This year we will honor **Hadiyah Nicole Green, PhD in Physics--Lasers Cancer Treatment** and **Mrs. Evelyn Starks Hardy of the Original Gospel Harmonettes.**

### **The Valerie Hicks Powe Show**

The show was created to address workplace issues but quickly took on an urban flavor. It airs weekdays Monday through Wednesday from Two O'clock p.m. to Three O'clock p.m. and on Saturdays from Five O'clock to Six O'clock p.m. (Central Time).

Stay tuned throughout the months of February and March to hear updates on the conference and interviews of many of the conference presenters and sponsors.

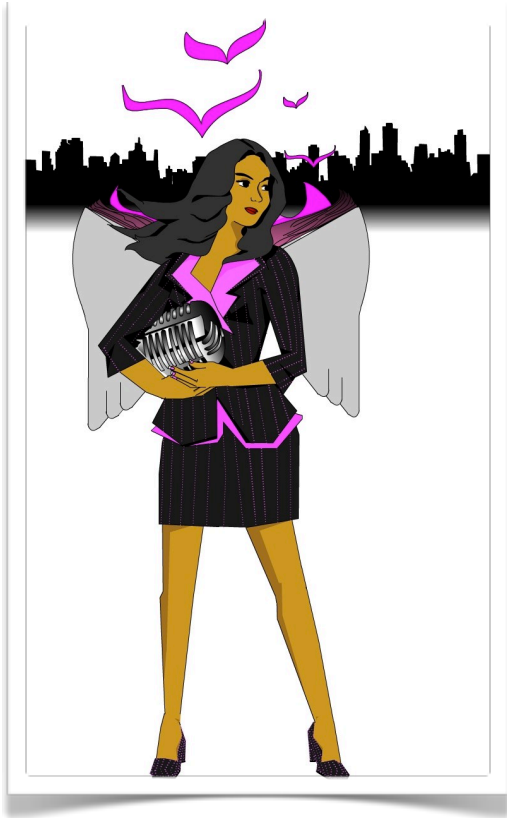
[www.wagg610.com](http://www.wagg610.com)

### **The Scott Sisters**

Jamie and Gladys Scott were recently released from a Mississippi State prison. They each served 16 years of a double life sentences for a robbery at which neither were present. It netted Eleven Dollars. They continue to have a positive outlook on life. After hearing their stories, we can leave the conference prepared to survive the most difficult of challenges.

**Visit our Website [here](#)**

SOS-Celebrating International Women's History Month



This is a  
SoS -Southern Siren Production.

## **Save the Date:**

**You won't want to miss next  
year's  
SOS Strengthen Our Spirits  
Working Women's  
Conference  
March 23-24, 2012  
Old Car Heaven  
8am-3pm**

**Birmingham, AL**

**8am to 3pm**